

# Flipkart



## Reduce Returns for Sellers

**Organization Name:** Flipkart

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### **Business Challenge:**

Returns increase the cost of doing business for sellers. The inbound operational cost of shipping, handling, quality control, and disposal can often erode profits entirely. When low-margin items are damaged to the point where they cannot be resold, it's a bigger problem.

What insights can sellers operate on to reduce returns and can this problem be solved at scale?